

Course Title	The Ideation and Globalization Workshop
Registration Code	L200010001
Number of Credits	2
Years of Eligible Graduate Students	3-5
Semester	unscheduled
Period	intensive
Room	not decided
Instructors	Norifumi Fujimura, Toshihiko Sakai, and Angus. I. Kingon (Brown Univ.)
Office hours	
Goals of the course	This lecture aims to foster high business sentiment to link high level of academic research results to the development of new industries and creation of ideation. Students will develop their ability as "system-inspired" leaders in material science, who can design interdisciplinary research strategy and link their own research to innovation by making plan developing their intellectual properties to business. The students can discuss their business plans under global circumstances, by making presentatin to the teachers majoring business, enterprise managements and corporate researchers, as well as the teachers majoring in science.
Textbooks	
Books of reference	
Allied subject	
Homework (Preparing for the classwork)	
Course outline	After reconsidering the business plan constructed in the prior exercise "Thchnology-based Entrepreneurship Course-I", students discuss its usefullness under global circumstances. After that, they give presentation to PRIME professors and corporate leaders at Brown University. Additionally, they visit some corporates and have an interview about their business plan. Their business plan will be evaluated by Rubric conclusively. The students who present excellent business plan will attend to Ideation Workshop in USA to develop the ability to link their research
Class schedule	1st How to progress Global Ideation Workshop 2nd Discussion of the usefullness of business plans under global cirsumstances 3rd Building prototype of business plan at the global viewpoint (dialog I) 4th Building prototype of business plan at the global viewpoint (dialog II) 5 & 6th Presentation of Global Business Plan (at OPU) 7 & 8th Presentation of Global Business Plan (at Brown Univ.) 9 & 10th Dialog for Global Business Plan (at Brown Univ.) 11&12th Dialog for Global Business Plan (at corporation, USA) 13&14th Ideation Workshop (at OPU) 15&16th Ideation Workshop (at Brown Univ.)
Evaluation	Professors of Brown University evaluate the presentation and ideation workshop at Brown Univ. by Rubric
Remarks	