

Course Title	Technology-based Entrepreneurship Course-IIA (TEC-IIA) [MOT Basic]	
Registration Code	L200080001	
Number of Credits	1	
Years of Eligible Graduate Students	3-5	
Semester	whole year	
Period	out of time schedule	
Room	not decided	
Instructors	Toshiyuki Matsui	
Office hours	Matsui: Tue. 3rd. Room 325, A6 Bldg.	
Contact	<a href="mailto:t:matsui@21c.osakafu-u.ac.jp">t:matsui@21c.osakafu-u.ac.jp</a>	
Goals of the course	Students learn the basic knowledge of MOT (Management of Technology) necessary for corporate researchers. Additionally, the students learn the necessity and importance of technological management through the lectures and the seminars, including R&D management for commercialization, product development management and basic intellectual property.	
Textbooks	Not specified	
Books of reference	Lecturers introduce in a class	
Allied subject		
Homework (Preparing for the classwork)	Before taking a class, the students must organize their own ideas against the contents of the lecture stated in the pamphlet. After the class, the students must consider the changes of their own ideas. Additionally, the students must review again the subjects submitted in the class.	
Course outline	Lectures in omnibus format are carried out by inviting the persons from industry, under the following subjects: <ul style="list-style-type: none"> <li>- necessity of innovation</li> <li>- Expectations to researchers in companies</li> <li>- Entrepreneurship and starting a business</li> <li>- Corporate strategy and research strategy</li> <li>- Research development management for commercialization</li> <li>- Necessary ethics and knowledge for product developers</li> <li>- Intellectual property and its strategy</li> <li>- Business planning and research design</li> </ul>	
Class schedule	1st	Necessity of innovation (Advanced research personnel in the national strategy)
	2nd	Expectations to researchers at companies
	3rd	Attractiveness of entrepreneurship and starting a business
	4th	Expectations to researchers in companies <ul style="list-style-type: none"> <li>- Corporate strategy and research strategy</li> <li>- Engineers expected by companies</li> </ul>
	5th	Research development management for commercialization <ul style="list-style-type: none"> <li>- Theme management (Discovery and setting of research theme, and progress management)</li> <li>- Process of commercialization</li> </ul>
	6th	Necessary ethics and knowledge for product developers <ul style="list-style-type: none"> <li>- Developers ethics and compliance</li> <li>- Life cycle assessment and risk management</li> <li>- Quality assurance and quality control</li> </ul>
	7th	Intellectual property that engineers should know <ul style="list-style-type: none"> <li>- What is intellectual property?</li> <li>- Patent - competition to capture the future</li> <li>- Copyright - what is the difference between patent and copyright?</li> </ul>

	Business project and research plan 8th - What is business planning? - Business project and research plan - Purpose and preparation of the proposal
Evaluation	Evaluate comprehensively by the contents of assignment in class and report
Remarks	Curriculum for the students enrolled in 2017 and after