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| Course Title | Technology-based Entrepreneurship Course-IIF (TEC-IIF) [Venture Business & Entrepreneurship Basic] |
| Registration Code | L200130001 |
| Number of Credits | 1 |
| Years of Eligible Graduate Students | 3-5 |
| Semester | whole year |
| Period | out of time schedule |
| Room | not decided |
| Instructors | Toshiyuki Matsui |
| Office hours | Tuesday 3rd, Room 325, A6 Bldg. |
| Contact | t:matsui@21c.osakafu-u.ac.jp |
| Goals of the course | Students learn the necessary basic knowledge for entrepreneurship and starting a new business in a company. They study the knowledge necessary for taking the Venture Business and Engrepreneurship Seminar (Technology-based Entrepreneurship Course-IIG). |
| Textbooks | Fledge e-Learning contents |
| Books of reference | |
| Allied subject | Technology-based Entrepreneurship Course-IIG |
| Homework (Preparing for the classwork) | Before taking a class, students must organize their own ideas for the contents of the lecture stated in the pamphlet. After the class, the students must consider the changes of their own ideas. Additionally, they must review again the subjects submitted in the class. |
| Course outline | Before taking the Venture Business and Engrepreneurship Seminar (Technology-based Entrepreneurship Course-IIF) , students study the following necessary basic knowledge: 1. Idea creation and presentation skills that can be awarded in a business contest 2. Idea creation and presentation skills that can win in a student business contest 3. Skills to build finance necessary for entrepreneurship or project promotion 4. Leadership mind to create innovation |
| Class schedule | Idea creation and presentation skills that can be awarded in a business contest 1-2nd - Venture business and entrepreneurship - Milestone for developing venture business - Business concept / innovation |
| | Idea creation and presentation skills that can win in a student business contest 3-4th - Business plan - Analysis of competitors and marketing - Lean Launchpad seminar |
| | Skills to build finance necessary for entrepreneurship or project promotion 5-6th - Financial statements - Finance - Venture business capital - Evaluation for corporate value - Shift change - Road to EXIT |
| | Leadership mind to create innovation 7-8th - Relationship with large companies - Will the venture save Japan? - Venture among large companies - Society that engineers face business |
| Evaluation | Evaluate comprehensively by the contents of assignment in class and report |
| Remarks | Curriculum for the students enrolled in 2017 and after |