

Course Title	Technology-based Entrepreneurship Course-IIG (TEC-IIG) [Venture Business Seminar]
Registration Code	L200140001
Number of Credits	1
Years of Eligible Graduate Students	3-5
Semester	whole year
Period	out of time schedule
Room	not decided
Instructors	Toshiyuki Matsui, Tadashi Hirose
Office hours	Tuesday 3rd, Room 325, A6 Bldg.
Contact	t-matsui@21c.osakafu-u.ac.jp
Goals of the course	Students learn the basic knowledge necessary for entrepreneurship and new business creation and management in companies, through this seminar. The students brush up their own business theme step by step, and mature it. Throughout the course, They aim to foster ethics that Entrepreneur should have.
Textbooks	Not specified
Books of reference	Fledge e-Learning contents
Allied subject	
Homework (Preparing for the classwork)	The students read thoroughly the case study materials distributed in advance by the lecturer, and make their own answers.
Course outline	In this lecture, students learn mainly "skill and mind" in "knowledge, skill and mind" necessary for entrepreneurship and the creation and management of new business in companies. The student should learn "knowledge" in the class of Technology-based Entrepreneurship Course-IIF. The students aim to learn the following skills in the lecture: 1st-2nd: Idea creation and presentation skills that can be awarded in a business contest 3rd-4th: Idea creation and presentation skills that can win in a student business contest 5th-6th: Skills to build finance necessary for entrepreneurship or project promotion 7th-8th: Leadership mind to create innovation
Class schedule	Learn the following contents while holding group discussion with 5 students as one group
	<p>Creating business opportunities</p> <ul style="list-style-type: none"> - The way of thinking (brain for planning) - Explanatory power for their own business plan - Structure of idea (minimum structure) <p>1-2nd</p> <ul style="list-style-type: none"> - Forming consensus in the group - Brush-up of ideas in the group - Evaluation of ideas (what is innovation?) - Changing the ideas (the way of pivot) - Recognition of vision - The way of presentation

3-4th	<p>Creating business plan</p> <ul style="list-style-type: none"> - Milestone of growth - Structure of business plan - Business model canvas - The way of marketing <p>Combine the idea created at the first class into a business proposal</p>
5-6th	<p>Basics of finance</p> <ul style="list-style-type: none"> - Meaning of three financial statements - Cost of capital - Enterprise value assessment (NPV, DCF) - Capital policy - Significance of M&A, IPO - How to deal with difficulties of business continuity <p>The students make concrete sales and profit plan by Excel, calculate the corporate value and make the fund planning, using the case of NFC.</p>
7-8th	<p>Innovation and leadership</p> <ul style="list-style-type: none"> - Management decision of project and vennture company - Recognition of sticking point for innovation and its countermeasure - Meaning and roll of leadership <p>Through the materials (actual cases of management) distributed in advance, the students learn about entrepreneurship, on discussing the meaning and the significance of its judgement, doing management decision to the cases.</p>
Evaluation	<p>Evaluate comprehensively by the contents of subject in class and the stance to group work.</p>
Remarks	<p>Curriculum for the students enrolled in 2017 and after</p>